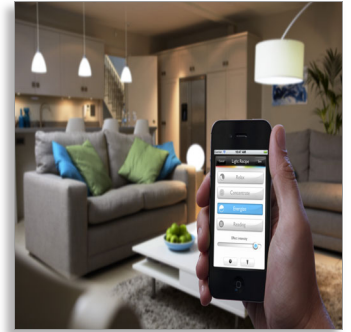




Philips hue
Personal wireless lighting

Starter pack



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Meet hue

Change the way you see light. Play with tone, contrast, white light and a spectrum of color to create your ideal lighting mood. And all from your smart device. See what hue can do for you.

Control all your lights from your smart device

- Connect up to 50 lights and control them on a smart device
- Set lights to turn on and off when you're away from home
- Use the timer to set alarms and change your lights over time
- ZigBee technology lets you update your lights wirelessly

Play with a limitless variety of light and color

- Turn your photos into a palette of color for your lights
- Create an account and access your lights from anywhere
- 16 million colors from an internet-enabled light bulb

Presets help you relax, focus, energize or read

- Scientifically proven white light setting to help you focus
- Preset white light temperature to boost your body and mind
- Set light to the perfect tuned white for reading
- Set your lights to a calming, soft tone to help you relax



PHILIPS

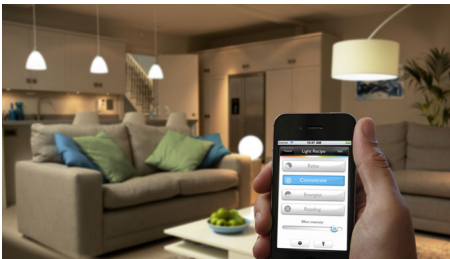
Highlights

Complete control via the app



The hue bridge is where all the clever stuff happens. It's the 'bridge' between your bulbs and your smart phone app. And it can link up to 50 bulbs at a time. Once your light bulbs are installed, just download the free app to your smart phone or tablet. The first time it opens it'll search for your bridge and connect to the lights. When that's done, you can use the app to control your wireless bulbs.

Concentrate LightRecipe



Choose the 'Concentrate' setting and all your selected LED bulbs will change to a tone and brightness that'll help keep you focused and alert. It's a light setting we tested in a school. And it really helped the kids improve.

Control hue via the website

Just because you're not at home doesn't mean you can't enjoy personalized light. With a hue account you'll be able to access your wireless lamps from anywhere in the world, through a web browser or your app. It's easy to create an account. (www.meethue.com) You just need a username and password and you're ready to go. All we ask is that the first time you log into the hue dashboard you're connected to your

home Wi-Fi network. That way we can link your bridge to your account.

Energize LightRecipe



Choose the 'Energize' setting and all your selected light bulbs will bathe you in bright and vibrant light. It'll give your energy levels a boost. Perfect for those moments when your batteries are running low.

Timer function



The timer function lets you gradually change your lights over time. Use them to turn hue into your morning wake up call, bringing you out of sleep in a rather more pleasant way than an alarm clock. You can also use the timer to turn your lights off gradually, helping you fall to sleep naturally. Or simply set the lights to come on at a preset time, such as when you're heading home, so the lights are on when you arrive.

Innovative LED light bulbs

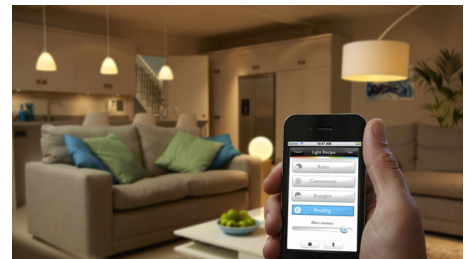
The technology inside every hue wireless LED bulb is a little bit special. It can display different tones of white light – from warm yellow white to vibrant blue white. And it can recreate any color in the spectrum. hue light bulbs retrofit

directly into your home. Just pick your preferred light fitting or lamps and screw the wireless bulbs in. Then turn the light switch on and you're all done. It really is that simple.

Over-the-air upgradeable

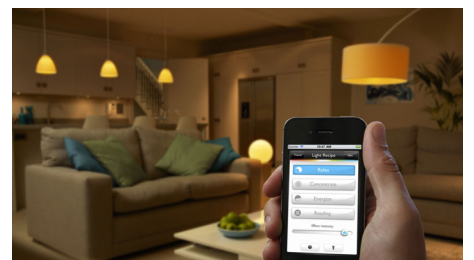
We're constantly improving and updating hue to make it even more useful. And we want to make sure that you can benefit from any future updates and enhancements. hue works on the ZigBee network, which ensures a safe and reliable system to control your lights. It also means any software or firmware updates can be done wirelessly, direct to your bulbs.

Reading LightRecipe



Choose the 'Reading' setting and all your selected bulbs will change to the perfect white light for reading, at just the right intensity. At the touch of a button, reading becomes a pleasure.

Relax LightRecipe



Choose the 'Relax' setting and all your selected light bulbs will change to a soft, soothing glow. It's the perfect antidote to a hectic day, and the perfect excuse to put your feet up.

Specifications

Technical specifications

- Lumen output: 360 lm @ 2000K, 510 lm @ 3000K, 550 lm @ 6500K, 600 lm @ 4000K
- The bridge: Max. 50 bulbs per bridge, Power consumption - 250mA max, Zigbee Light link protocol 1.0, Frequency band 2400-2483.5MHz, Diameter: 100mm, Height: 25mm, Desktop or wall mount, 4 status LED's, Link button, 1 DC input, 1 ethernet port, Factory reset via pinhole, Compatibility: iOS and Android, Software upgradable
- Power adapter: 100-240VAC / 50-60Hz, Output voltage - 5VDC 600mA, Standby power - 0.1W max

Environmental

- Operational humidity: 0%<H <80% (non condensing)
- Operational temperature: 0°C - 40°C

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- hue light bulbs: 3
- Power adapter: 1

The bulb

- Fitting: E27 single contact medium screw base
- Form factor: A19
- Lifetime: 15000 hour(s)
- Light output: 16 million colors, Beam angle - 160° +- 20°, Dimmable via smart device only, From warm to cold white color, Functional white light
- Mains voltage: 230 V
- Max. operation power: 9 W
- Max. standby power: 0.45 W
- Software upgradable
- Start up: Instant 100% light output

Guarantee

- 2 years



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